

# Proposal

## WORKING TITLE:

**TARGET AUDIENCE:** - Our target audience for this project are men who are aged between 30-50 as we believe that the film noir genre will appeal to people who are slightly older. Moreover, the idea of femme fatale which is commonly used in film noir will appeal mostly to a male demographic and will therefore persuade more men to watch.

**CHARACTERS / ACTORS** - In our production we have chosen to focus on two main characters who are played by Eve Brennan and Ella Ward. Both characters are female and are teenagers who have ended up in a sticky situation which makes every exchange they make quite secretive.

**SUMMARY OF NARRATIVE** - In this scene, Eve is seen stood waiting for Ella to arrive. Ella is under the impression that they are meeting to make an exchange which is extremely confidential, however, Eve has other ideas which turn out to be fatal.

## **PROPS/RESOURCES/EQUIPMENT REQUIREMENTS**

For this scene we decided not to use any props as we didn't want anything to distract an audience from our narrative. On the other hand, in terms of equipment, we decided to only use a handheld camera as we wanted to create the impression so that the shakiness of the footage would look like someone is watching them at all times.

## **Bibliography**

SFDobson94 (2018). *Film Noir target audience*. [online] Slideshare.net. Available at: <https://www.slideshare.net/SFDobson94/film-noir-target-audience-6762653> [Accessed 16 Sep. 2018].